

It only took from 1986 to 2013 to get a new Optometry Law.

• We are finally able to move Florida Optometry into the 21st Century.

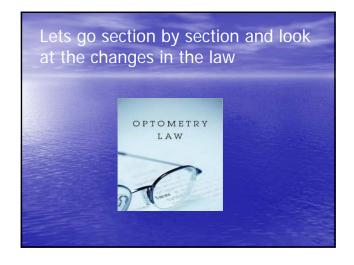
• Florida Society of Ophthalmology signed off on all sections of our new law.

• They cannot complain about optometric care of patients in Florida any more.

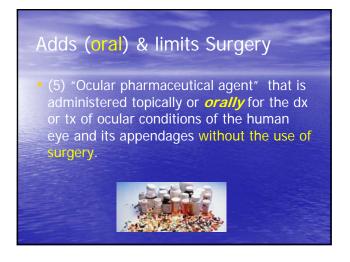


















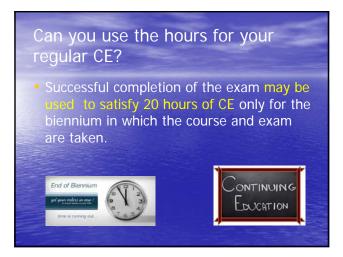
























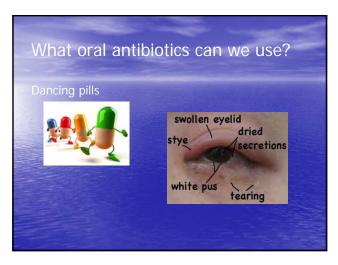




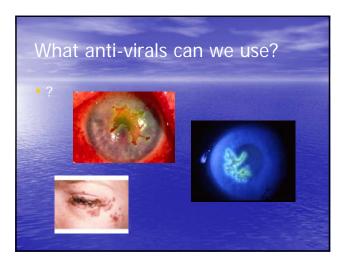








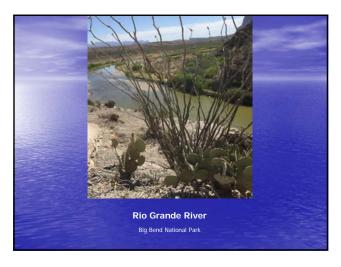




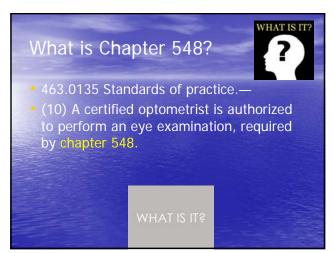


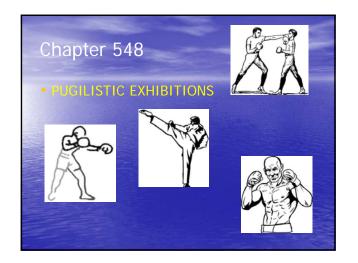










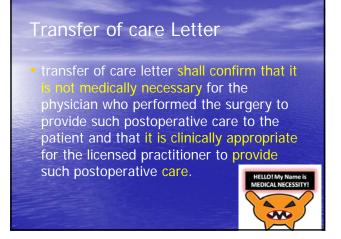


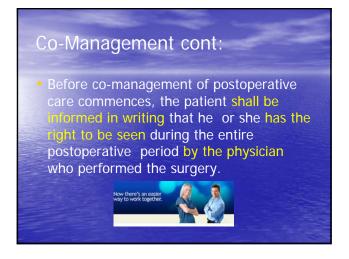


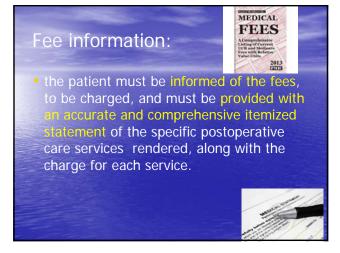






















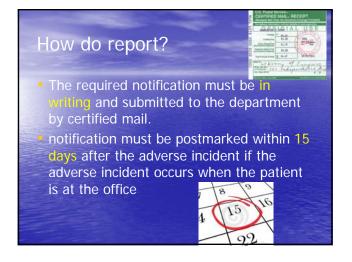


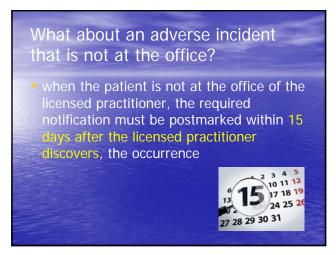


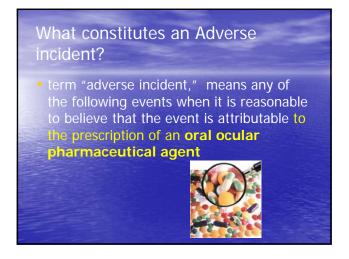




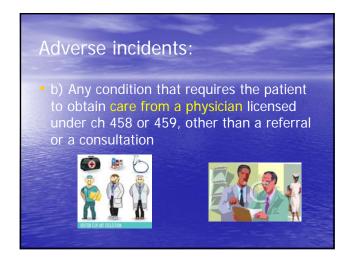








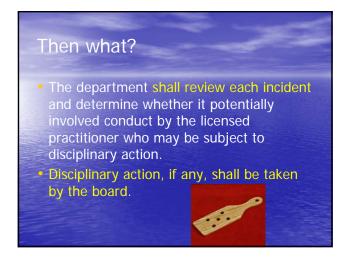




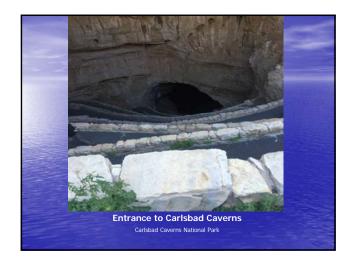


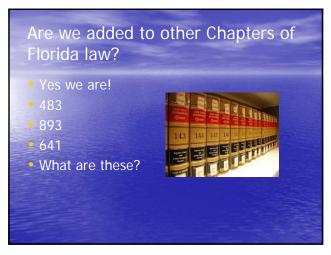










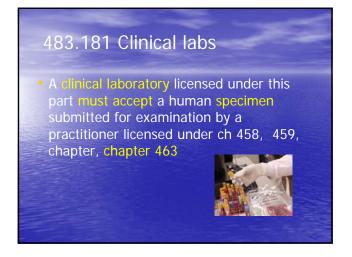


We are added to Clinical lab testing statutes!

• 483.035 Clinical laboratories operated by practitioners

• (1) A clinical laboratory operated by one or more practitioners licensed under ch 458,459, chapter 463

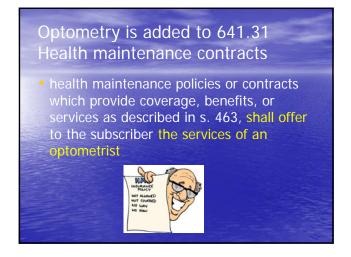




















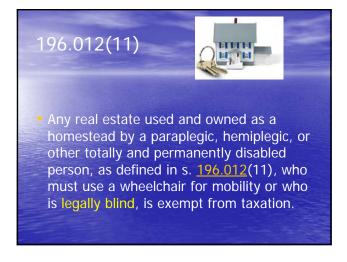


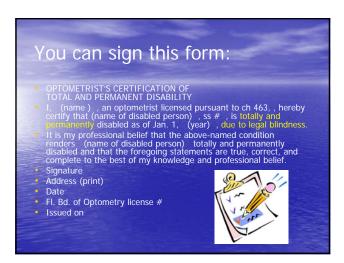








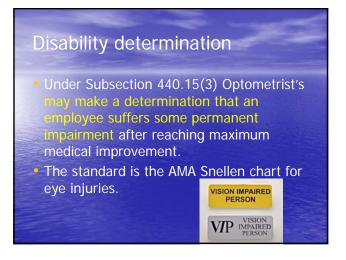
















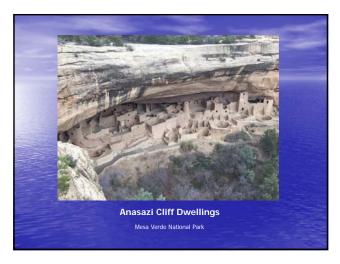








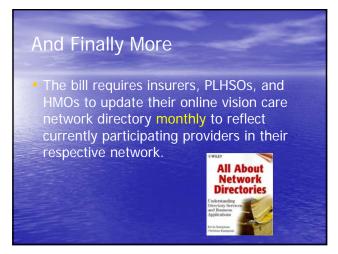


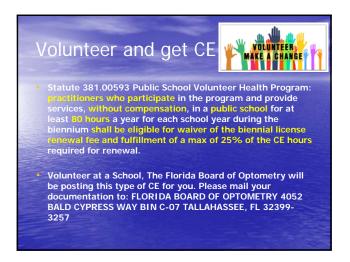


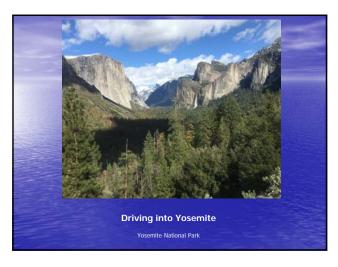




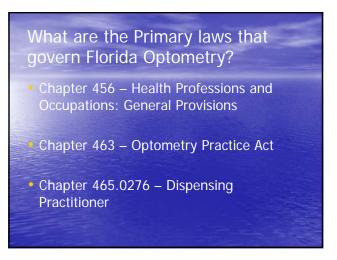


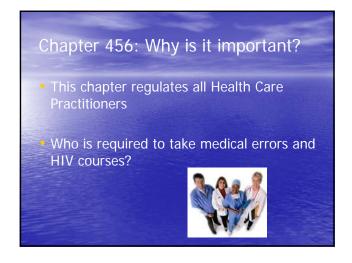


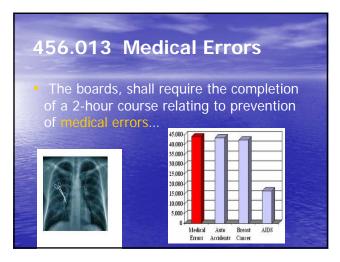


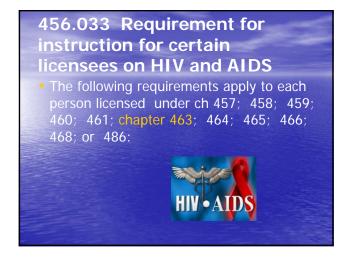






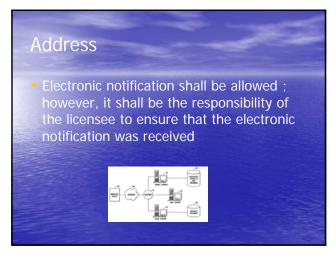














456.056 Treatment of Medicare beneficiaries; refusal, emergencies, consulting physicians.-"Physician" means a physician licensed under ch 458, an osteopathic physician under ch 459, a chiropractic physician under ch 460, a podiatric physician under ch 461, or an optometrist licensed under chapter 463.



456.057 Ownership and control of patient records...

- the term "records owner" means any health care practitioner who generates a medical record after making a physical or mental exam of, or treating or dispensing drugs to, any person;
- any practitioner to whom records are transferred by a previous records owner;









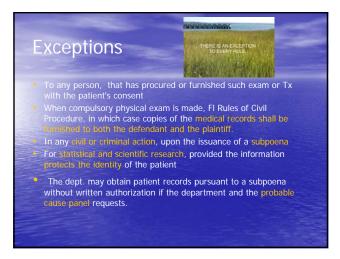


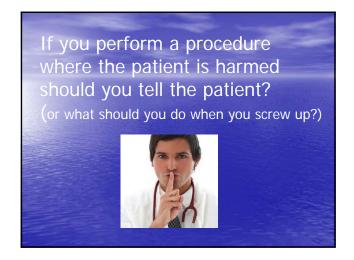


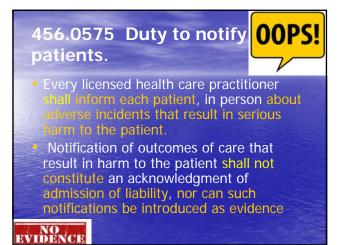








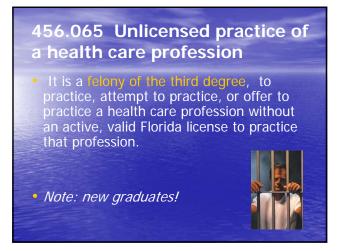


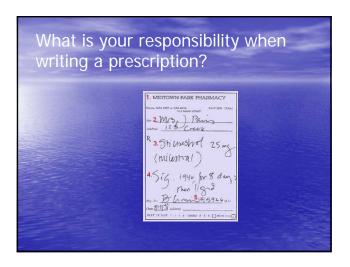




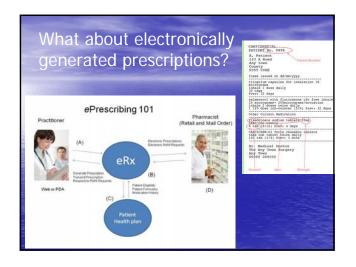
456.062 Advertisement by a health care practitioner of free or discounted services;
 required statement
 In any advertisement for a free, discounted fee, or reduced fee, exam, or Tx by a health care practitioner licensed under ch 458, 459, 463, 484, the following statement shall appear in capital letters clearly distinguishable from the rest of the text:
 THE PATIENT AND ANY OTHER PERSON RESPONSIBLE FOR PAYMENT HAS A RIGHT TO REFUSE TO PAY, CANCEL PAYMENT, OR BE REIMBURSED FOR PAYMENT FOR ANY OTHER SERVICE, EXAMINATION, OR TREATMENT THAT IS PERFORMED AS A RESULT OF AND WITHIN 72 HOURS OF RESPONDING TO THE ADVERTISEMENT FOR THE FREE, DISCOUNTED FEE, OR REDUCED FEE SERVICE, EXAMINATION, OR TREATMENT.

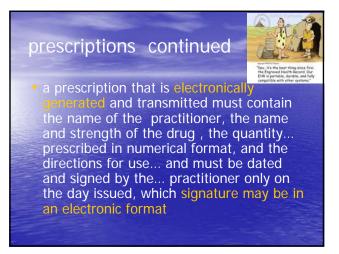


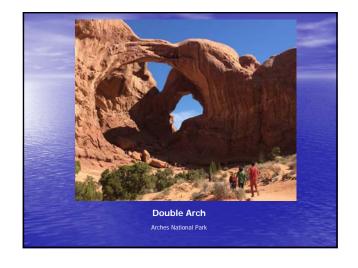




456.42 Written prescriptions for medicinal drugs. A written prescription for a medicinal drug must be legibly printed or typed so as to be capable of being understood by the pharmacist...; must contain the name of the practitioner, the name and strength of the drug, the quantity..., and the directions for use...; must be dated; and must be signed ... on the day when issued.







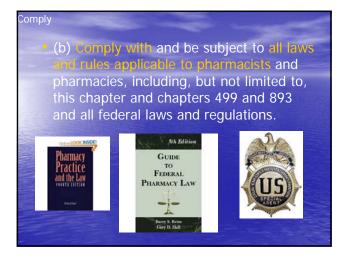




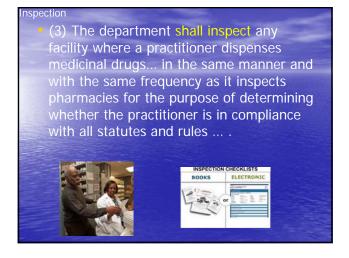


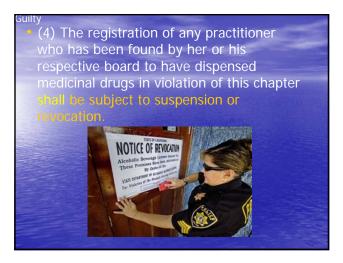
(2) A practitioner who dispenses medicinal drugs for human consumption for fee or remuneration of any kind, whether direct or indirect, must:

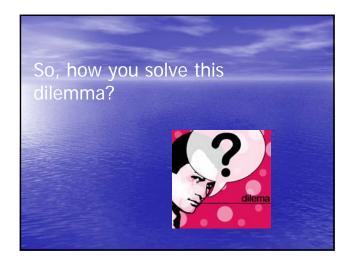


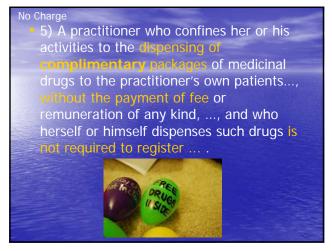






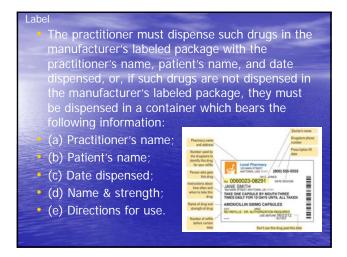


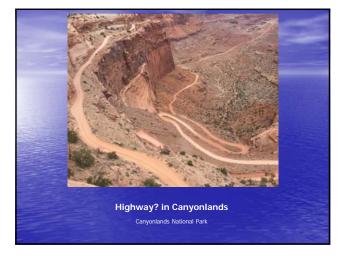








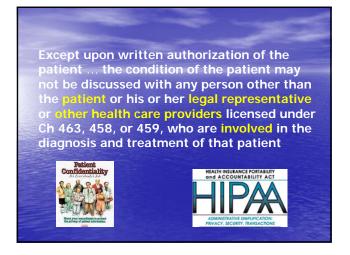




Everything we discussed previously applied to all physicians
Now we will start talking about Optometry.

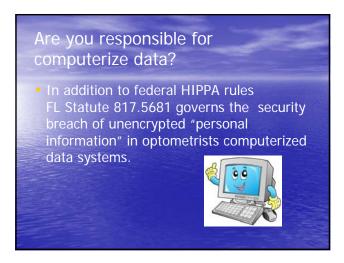
Specifically Chapter 463:











What is "personal information"

- "personal information" means an individual's name or initials, in combination with any one or more of the following data elements when the data elements are not encrypted:
 - (a) Social security #
- (b) Driver's license # or Fl Id Card #.
- (c) Account #, credit or debit card #, in combination with any required security code, access code, or password that would permit access to an individual's financial account.

What is a security breach?

"breach" means unlawful and unauthorized acquisition of computerized data that materially compromises the security, confidentiality, or integrity of personal information...





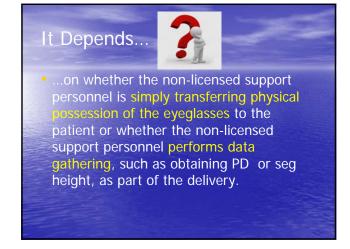
What do you do if you believe data has been acquired by an unauthorized person?

- You must notify your patients in writing or electronically within 45 days.
- Failure can lead to fines of \$1000/day.
- Or \$500,000 fine if not reported in 180
- If more than 1000 records are breached notice must also be given to all consumer reporting agencies.

Pensacola News Journal June, 2013

- Optometry EHR Breached in Florida, 9,000 Notified
- An unauthorized individual or company accessed and copied all or parts of the electronic health records system at Sight and Sun Eyeworks in Gulf Breeze, Fla.
- According to a notice from parent company Gulf Breeze Family Eyecare Inc. "Patients should closely monitor their credit card, bank and other financial statements for signs of fraud and identity theft."
- The Pensacola News Journal reports about 9,000 patients were affected. Clinical and demographic information, along with Social Security numbers, were among the compromised data.

Delivering Eyeglasses When the Optometrist is Out of the Office Can non-licensed support personnel deliver prescription eyeglasses to a patient when the optometrist is out of the office? And the answer is?



"General Supervision? "General supervision" as defined in subsection 463.002 (7), Florida Statutes, does not require the optometrist to be on the premises when the ministerial duty, task, or function is performed but does require the optometrist to be readily available.

Non-licensed supportive personnel, who need not be employees of the optometrist, may perform ministerial duties, tasks, and functions under the optometrist's general supervision. The Board of Optometry has described the types of ministerial duties, tasks, and functions which can be performed under general supervision as including the delivery of eyeglasses, selection of frames, adjustment of frames, and instruction for the insertion, removal, and care of contact lenses.

What is Direct Supervision?

• 463.002 (6), FI. Statutes, defines direct supervision as requiring the optometrist to be on the premises while all delegated procedures are performed and to give final approval once the procedure has been performed.

Need to be on the premises for...

 Section 463.009 allows non-licensed supportive personnel to perform data gathering, preliminary testing, prescribed visual therapy, and related duties <u>under</u> the optometrist's direct supervision.



General Supervision Summary

- Non-licensed supportive personnel may transfer physical possession of the glasses to the patient when the optometrist is not on the premises
- The non-licensed supportive personnel may also adjust frames in the optometrist's absence.

Direct Supervision Summary

• Obtaining PD measurements or obtaining sen ht. measurements for bifocal or trifocal lenses are data gathering duties which are required by law to be performed only under the direct supervision of the optometrist.

Footnote: • M.D.'s may use General Supervision for most of their activities. • Licensed Opticians personnel must be under Direct Supervision at all times.







YES

•) A licensed practitioner may practice under .., trade names,.., so long as any dissemination of information, including signs,... contains the name under which the practitioner is licensed... in which the practitioner practices and so long as the information identifies the practitioner... as being engaged in the practice of optometry

Examples (all ok) Irving Borish O.D. Dr. Irving Borish Optometrist Irving Borish O.D.P.A. Dr. Irving Borish Board Certified Optometric Physician

Example (not ok)

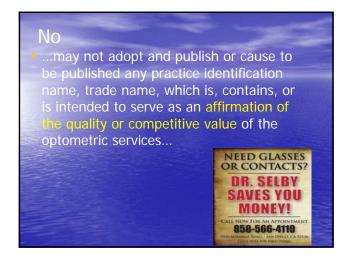
• Dr. Irving Borish O.D.

• This is not illegal it is just bad grammar!

• (One of my personal pet peeves!)

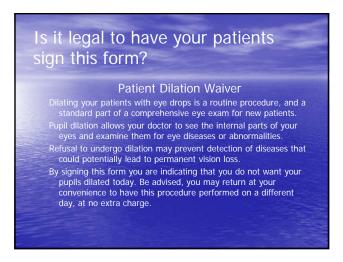
Grammar 101
With Sn00ki











And the answer is:

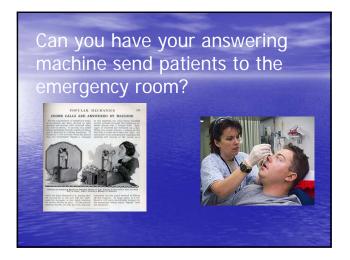
• To be in compliance with 64B13-3.007(2)(f), certified optometrists shall perform a dilated fundus examination during the patient's initial presentation, and thereafter, whenever medically indicated. If, in the certified optometrist's sound professional judgment, dilation is not performed because of the patient's age, physical limitations, or conditions, the reason(s) shall be noted in the patient's medical record

Dilation Rule Summary:

- Shall means you have to do something
- Do not ask the patient if they want to be dilated.
- Tell them you are going to dilate them,
- Then if they refuse , Document the reason.

What is your responsibility to your patients outside your regular office hours?

A licensed practitioner shall have an established procedure appropriate for the provision of eye care to his/her patients in the event of an emergency outside of normal professional hours, and when the licensed practitioner is not personally available

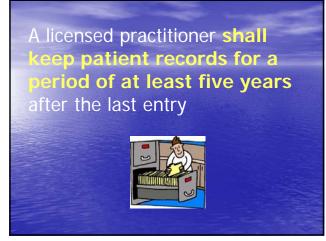


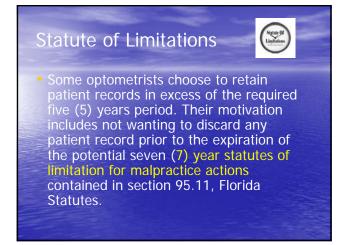
Since the licensed practitioner's continuing responsibility to the patient is of a personal professional nature, no licensed practitioner shall primarily rely upon a hospital emergency room as a means of discharging this responsibility.





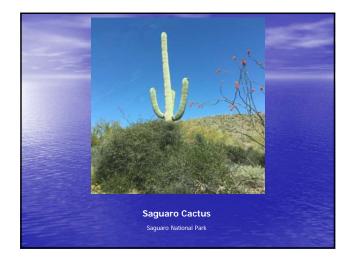


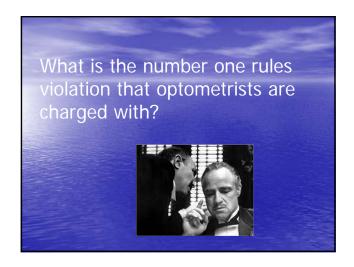






Upon the discontinuance of his or her practice, the licensed practitioner shall either transfer all patient records which are less than five years old to an eye care practitioner licensed pursuant to Chapter 463, 458, or 459, where they may be obtained by patients, or he or she shall keep them in his or her possession for at least five years and make them available to be obtained by patients.

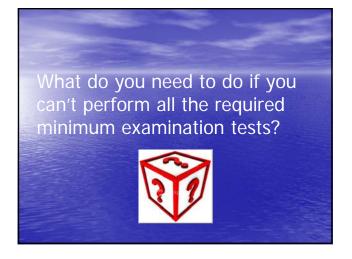






64B13-3.007 Minimum Procedures for Comprehensive Eye Examination. (2) A comprehensive eye examination shall include the following minimum procedures, which shall be recorded on the patient's case record: (a) Patient's history (personal and family medical history, personal and family ocular history, and chief complaint); (b) Visual acuity (unaided and with present correction at initial presentation; thereafter, unaided or with present correction); (c) External examination; (d) Pupillary examination;

• (e) Visual field testing (confrontation or other); • (f) Internal examination (recording, optic nerve health, blood vessel status, macula health, and any abnormalities); • (g) Rimmeroscopy (binocular or monocular); • (h) Internal examination (recording, optic nerve health, blood vessel status, macula health, and any abnormalities); • (g) Refraction (with time of measurement); • (h) Refraction (with recorded visual acuity); • (j) Extra ocular muscle balance assessment; • (k) Other tests and procedures that may be indicated by case history or objective signs and symptoms discovered during the comprehensive eye examination; • (l) Diagnosis and treatment plan.

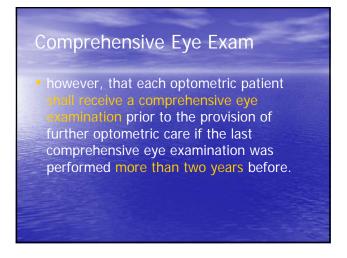


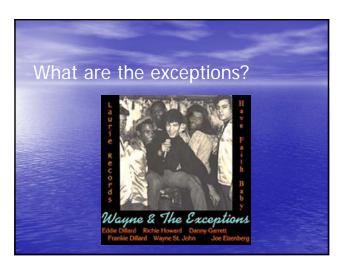
• (3) If because of the patient's age or physical limitations, one or more of the procedures specified herein or any part thereof, cannot be performed, or if the procedures or any part thereof are to be performed by reason of exemption from this rule, the reason or exemption shall be noted on the patient's case record

Just document the reason on the



• 4), the minimum procedures shall be performed prior to providing optometric care during a patient's initial presentation, and thereafter at such appropriate intervals as shall be determined by the optometrist's sound professional judgment: provided,

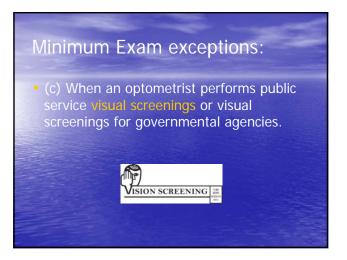


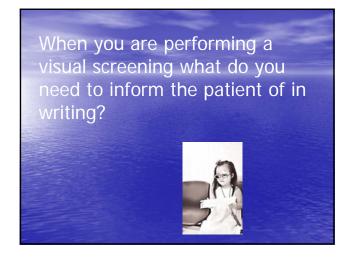


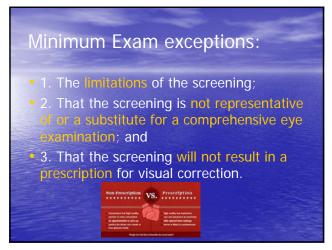


Minimum Exam exceptions: above shall not be required in the following circumstances: (a) providing specific optometric services on a secondary or tertiary basis in patient commanagement with one or more health care practitioners skilled in the dx and tx of diseases of the human eye



















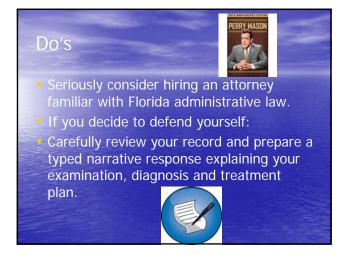






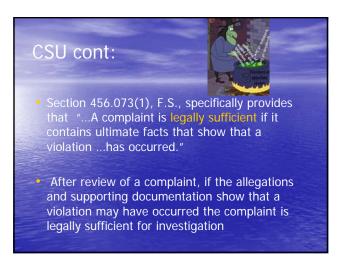












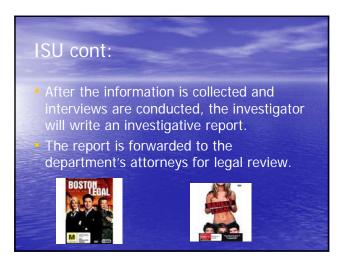
Examples of complaints that may be investigated • Practicing below minimum standards or negligence • Impairment/medical condition • Advertising violation • Sexual misconduct with a patient • Misfilled/mislabeled prescription • Failure to release patient records





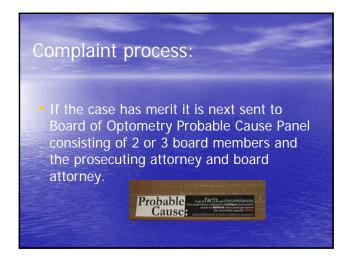






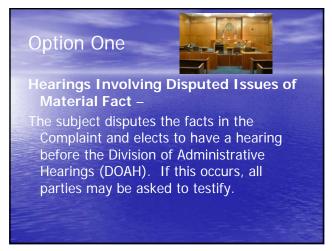


















• - Cases (as well as cases where the subject has failed to respond) are presented before the board for final action. The subject may be required to appear before the board. The complainant is notified of the date and location where the case will be heard and may attend.





